

FAX# 703 528 7880 OCT4/12 19.01
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6356496

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

ORDER # _____

| PRDCT | OBAMA FOR AMERICA | EST#1881 | COMMENTS: (LINE, QTY, UNIT, PRICE, AMOUNT) |
|-------|-------------------|----------|--|
| | | | |

FLIGHT DATES SEP28/12 OCT6/12 WK-2

DATE OCT4/12 19.01

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TO LENA
FR JULIE
OKD M1
TTLS RTS
PLS CFM, THX 10/4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 6 | S | | 800P-1130P | 2M | | 13200.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1881 PROGRAM : FOOTBALL | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |

| | | | | | | | | | | | | |
|----|---|--|-------|----|--|----------|------|------|---|--|-----|---|
| 22 | A | | 1148P | 2M | | 13200.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
|----|---|--|-------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : FOOTBALL
ORD COM1: LATE RUNS DUE TO FOOTBALL RAN AT 2000-2350, HOT TOPICS RAN @ 2425-2455
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-6
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-7

| | | | | | | | | | | | | |
|----|---|--|-------|----|--|------------|------|------|---|--|-----|---|
| 23 | A | | 1222A | 2M | | \$4,000.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
|----|---|--|-------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : LATE NEWS
ORD COM1: LATE RUNS DUE TO FOOTBALL RAN AT 2000-2350, HOT TOPICS RAN @ 2425-2455
PART OF A MAKEGOOD MADE UP OF LINES 22-23

| | | | | | | | | | | | | |
|---|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 7 | S | | 1130P-1200M | 2M | | \$4,000.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
|---|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : LATE NEWS
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#6 MISSED: SAT/800P-1130P SEP29 2M 13200.00 (OCT4/12)
BUY#7 SAT/1130P-1200M SEP29 2M \$4,000.00
OFFER: SAT/1148P SEP29 2M 13200.00 PLS ADVISE.
& SAT/1222A SEP29 2M \$4,000.00
CMT: LATE RUNS DUE TO FOOTBALL RAN AT 2000-2350, HOT TOPICS RAN @ 2425-2455

| | | | | | |
|--------|----------|--------|-----------|----------------|-----------|
| SEP/12 | 42300.00 | OCT/12 | 104200.00 | CONTRACT TOTAL | 146500.00 |
| | | | | TOTAL SPOTS | 28 |

| | | | | | | | | |
|---------------|-----------|----------|----------|----------|----------|---------|---------|---------|
| MARKET TOTALS | \$446,820 | WFTV 33% | WKMG 16% | WESH 30% | WOFL 13% | WKCF 2% | WRBW 1% | CABL 0% |
| | | WOPX 0% | WRDQ 5% | EFTV 0% | | | | |

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE